



Mbhashe
Local Municipality
Willovale | Dutywa | Elliotdale

All correspondence must be directed to the
office of the Municipal Manager.
454 Streatfield Street, Dutywa
Eastern Cape Province
Tel: 047 489 5800
Email: info@mbhashemun.gov.za
www.mbhashemun.gov.za

PUBLIC NOTICE

FUNDING SUPPORT CALL FOR MBHASHE TOURISM OPERATORS 2024/25 FINANCIAL YEAR

Mbhashe Local Municipality through its reviewed Local Economic Development (LED) Strategy has identified Tourism Development and Promotion, as one its key strategic thrusts which serve as cornerstone towards stimulation of a pro-poor and inclusive economic growth. Thus, it is against this backdrop that the municipality has established Tourism Growth Fund (TGF) to support Small, Micro and Medium Tourism Enterprises (SMMTEs) from the area of Mbhashe. More importantly, the fund seeks to support development and expansion of tourism enterprises that will stimulate employment creation and increase geographic spread of tourism investment within the area of Mbhashe.

This serves as a call for proposals from Tourism Operators / Enterprises that need support on tourism related activities/programmes

The funding will be provided to tourism operators / enterprises that meet the following mandatory requirements.

- Promote and market Mbhashe Local Municipality as the prime tourist destination within Wild Coast Jikeleza Tourism Route
- Promotion of Mbhashe Local Municipality through hosting of outdoor tourism value chain signature events
- Accommodation Establishments to comply with Tourism Grading Council of South Africa (TGCSA)
- To promote creative industry (Visual Art, Fine Art and Film development/production)
- Tourism Operators / Tour Guides that operate within the locality of Mbhashe

TOURISM OPERATORS / ENTERPRISES THAT SHOULD APPLY ARE THOSE WHICH ARE OPERATING UNDER THE FOLLOWING SUB-SECTORS OF TOURISM:

- Accommodation Establishments (B&Bs, Chalets, Guest Houses, Lodges, Community Homestays, Camping - grading by TGSA is strongly encouraged)
- Fashion Designers/ Clothing Manufacturing
- Tour Operators/Tour Guides/ Crafters /Community Development Trusts
- Creative Industry (Visual Arts, Fine Arts & Film production/development)
- Outdoor Tourism Value Chain Signature Events



Mbhashe
Local Municipality
Willovale | Dutywa | Elliotdale

All correspondence must be directed to the
office of the Municipal Manager.
454 Streatfield Street, Dutywa
Eastern Cape Province
Tel: 047 489 5800
Email: info@mbhashemun.gov.za
www.mbhashemun.gov.za

REQUIREMENTS FOR FUNDING

Tourism Operators / Enterprises should be South African legally registered entities that are based within the jurisdiction of Mbhashe. Any application with address that is not from Mbhashe, will be deemed inadmissible. Thus, the following mandatory requirements should be adhered to:

- A valid Company Registration Certificate (CK Document) from CIPC
- Certified ID Copies of Applicant (s)(not later than 3 months)
- Business Plan or Company Profile
- Proof of address (not later than 3 months)
- Motivational Letter outlining why your business must be supported/funded.
- Letter from Ward Cllr (stamped) confirming the existing of the business in a Ward.
- Three (3) quotations of the required items / equipment not exceeding R50 000.00

NB: Outdoor Tourism Value Chain Signature Events – should adhere to the following mandatory requirements:

- A valid Company Registration Certificate (CK Document) from CIPC
- Certified ID Copies of Applicant (s)(not later than 3 months)
- Business Plan or Company Profile
- Proof of address (not later than 3 months)
- A comprehensive Concept Document which clearly gives details of how the planned outdoor tourism signature event will contribute to the value chain of tourism and local economy.
- Confirmation of support from your own other main sponsors of the planned event
- Three (3) quotations of the required support not exceeding R50 000.00

NONADHERENCE TO THE ABOVE-MENTIONED REQUIREMENTS WILL INADVERTENTLY LEAD TO DISQUALIFICATION OF YOUR APPLICATION.

Proposals must be submitted to the nearest **Unit Municipal Offices** and as well as the **Development Planning / LED** offices of Mbhashe Local Municipality situated at no. 454 Streatfield Street, Dutywa before **09 August 2024**.

Enquiries should be addressed to the LED Officer: Tourism & Heritage Mr. M. Sibaca on **0474895800/0636890667** or e-mail: sibacam@mbhashemun.gov.za and LED Manager Mr. S. Cobokana **082 5104982** or email address cobokanas@mbhashemun.gov.za.

Yours in developmental local government

M. NAKO
MUNICIPAL MANAGER

10/07/2024

DATE